



## Josh Miles—Entrepreneur, Author, and National Speaker

Josh Miles is a brand-obsessed // strategist // speaker // author // podcaster // designer // marketing consultant // coffee drinker and principal of Indianapolis-based national branding agency, MilesHerndon, leading brand strategy, business development, and firm-wide marketing.

A longtime devotee to marketing impact, he once threw out the first pitch at a minor league baseball game dressed as a giant Subway® sandwich. Yes, he got it all the way to the catcher.

As a past TEDx presenter and author, Josh speaks coast-to-coast on branding and marketing, including his role hosting the podcast Obsessed With Design. Josh frequently serves as an event emcee, and marketing conference keynote presenter. Miles was honored as 40 Under 40 by both Indianapolis Business Journal and Delta Sigma Phi, and a 20 Under 40 by ENR Midwest. Josh was awarded the 2016 Emerging Voice Award by Purdue University. Josh authored the Content Marketing Institute book, Bold Brand, and after five years, published the the latest version, Bold Brand 2.0.

Josh is an advisory board member of the Purdue University Lamb School of Communication. Josh is also consulting with and involved in several startups.

Prior to starting MilesHerndon, Josh served as an art director and an adjunct faculty member for three university-level graphic design programs. Josh is a long-time member of AIGA, the professional association for design, having served three years as the Indianapolis chapter president. Josh is an active member of the Society for Marketing Professional Services (SMPS). Josh is a past advisor to the Oasis Network for Churches, an international church planting and resourcing organization for churches spreading the gospel of God's grace, and the Indiana chapter of the Cystic Fibrosis Foundation.

### **Book Josh to keynote or emcee your marketing event:**

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317-442-3557

Josh loves to cook meat, eat anything with bacon, hit the gym, play the guitar, travel to new places with his family, read, and draw.

Josh lives in Indianapolis with his beautiful wife, daughter, and son.

And now, Josh has grown weary of writing clever sentences in third person. If you've read this far, you're clearly into this. As such, if you'd still like more information, please visit:



- JoshMiles.com
- BoldBrand.com
- ObsessedShow.com
- PSMSHOW.com
- MilesHerndon.com
- Twitter.com/JoshMiles

### **Keynote, Emcee & Speaker Resume:**

TEDx PurdueU - Purdue University  
SMPS Pacific Regional Conference - Opening Keynote, Palm Springs, CA  
Illuminating Engineering Society, Young Professionals - Keynote, Indianapolis, IN  
Indiana Subcontractors Association - Keynote, Indianapolis, IN  
Content Marketing World - Cleveland, OH  
SMPS Build Business - MAX Emcee, 2017 & 2016  
SMPS Southern Regional Conference - MAX Emcee, Dallas, TX  
SMPS Marketing Communication Awards Emcee - San Antonio, TX  
Markitect - Detroit, MI  
Global Design Alliance - Chicago, IL  
AIPLA - Tampa Bay, FL  
SMPS Regional Conference breakout sessions - Chicago, Seattle, Indianapolis, Boston, Atlantic City, Tulsa, Portland, Huntington Beach, and more  
Guest lecture: Purdue University, Herron School of Art & Design, Ball State University, Marion University  
AAF Ft. Wayne  
Illuminating Engineering Society - Detroit, MI  
What's on TAP? - Keynote, Indianapolis, IN

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